



STERLING *SoulCraft*

**The Soul of India...
Crafted to Perfection**

About Us

At Sterling SoulCraft, we are proud to be one of India's largest manufacturers and exporters of authentic Indian handicraft products. Born from a passion for preserving India's timeless-artistic heritage, we bring together skilled artisans from across the country, uniting tradition with elegance—every piece a legacy crafted through generations.

Our Craft Offerings

- **Wooden Handicrafts** • Traditional, modern, and custom decor items in sustainable wood.
- **Epoxy Art Pieces** • Luxurious resin-bonded furniture and decor with a contemporary edge.
- **Blue Pottery** • Hand-painted Jaipur-style blue ceramicware that is iconic.
- **Handmade Cotton & Jute Bags** • Stylish, eco-friendly, and crafted for daily global use.

Why Choose Sterling SoulCraft?

- **Direct-from-Artisan Supply Chain:** We work closely with India's finest craft clusters and families, ensuring fair trade, ethical sourcing, and artisan empowerment.
- **Global Export Excellence:** Proudly serving premium clientele in the US, Europe, Australia, and the Middle East.
- **Quality Meets Culture:** Each product balances artisan excellence with modern global quality standards.
- **Customization & Bulk Orders** • Cater bespoke needs with reliability.

Export Regions



US



Europe



Australia



Middle East

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What it is all about?

We are the most trusted brand in the fashion industry, manufacturing and exporting fashion bags and accessories across the globe working with most celebrated fashion brands in the world. Our company is operating from a major manufacturing unit and meeting high end customers' demands. A small humble beginning with sustained efforts to excel in technology and new designs for the international market with the support of trusted employees has earned laurels from its customers. The major expansion are in the offing. The company excelling in each step and transforming from good to the best in the industry. Our company manufacture and export all kinds of Jute & Handloom products including Handbags, Laundry Baskets, Rugs, Cushions, Jacquard fabric, Macrame, Handmade Quilts, Wall Hangings etc. Every product is manufactured while keeping the customer's need in mind..



Products we offer

- A. **Baskets** : All kind of rope and braded baskets in jute, cotton etc.
- B. **Bags**: Fabric, Macrame, Jute, Crochet etc.
- C. **Cushion Covers**: Jacquard, Pitloom, Macramé, Tufted etc.
- D. **Carpets & Rugs**: Shaggy, Pitloom, Frameloom, Darri, Tufted etc.
- E. **Placemats & Coasters**: Jute, Cotton rope, Macrame, Crochet etc.
- F. **Wall Décor**: Handloom, Macrame, Shelves etc.
- G. **Poufs**: Handmade, Knitted poufs, Macrame, Jute, Tufted etc.
- H. **Fabrics**: Jacquard, Dobby, Handloom etc.
- I. **Throws**: Cotton, Chenille





BLEECH JUTE BAG (scarf)

Diameter – 13 inches
gusset – 5 inches
handle – 5 inches

TB01



BLEECH JUTE BAG (tassel)

Diameter – 13 inches
gusset – 5 inches
handle – 5 inches

TB02

JUTE DORI ROUND BAG

Diameter – 14 inches
gusset - 4 inches
handle – 6 inches

TB03



JUTE DORI ROUND BAG WITH STRAP

Diameter – 14 inches
gusset - 4 inches
handle – 5 inches

TB04





NATURAL JUTE ROUND BAG WITH FLAP

Diameter – 13 inches
gusset - 4 inches
handle – 7 inches

TB05



TYE DYE JUTE ROUND BAG

Diameter – 14 inches
gusset - 3 inches

TB06

D SHAPE JUTE DORI BAG



Length – 12 inches
height – 9.5 inches
gusset - 4 inches
handle –6 inches

TB07



TYE DYE NATURAL JUTE TOTE BAG

top length – 15 inches
bottom length – 13 inches
height – 12 inches
handle - 8 inches

TB08



COTTON AND NATURAL JUTE TOTE BAG WITH POM POM

length – 14 inches
height – 12 inches
handle - 7 inches

TB09



COTTON AND NATURA JUTE STRIPE TOTE BAG

top length – 15 inches
bottom - round
height – 12.5 inches
handle - 8 inches

TB10



COTTON CHINDI AND NATURAL JUTE SMALL HANDBAG

top length – 10 inches
bottom length – 7 inches
height – 8.5 inches
handle - 5 inches

TB11



BLEECH JUTE OVAL BAG WITH TASSEL

top length – 10 inches
bottom length – 12 inches
upper width – 4 inches
lower width – 6 inches
height – 9 inches

TB12



COTTON AND JUTE TOTE BAG

top length – 10 inches
bottom length – 12 inches
upper width – 4 inches
lower width – 6 inches
height – 8 inches

TB13



NATURAL JUTE BASKET SHAPE BAG WITH POM POM

top length – 11 inches

bottom length – 10 inches

height – 9 inches

handle – 5 inches

pom pom size – 3 inches

TB14



JUTE CLUTCH

Length – 10 Inches

Height – 8 inches

Flap – 6.5 inches

TB15



JUTE AND COTTON CHINDI CLUTCH

length – 10 Inches
height – 8 inches
flap – 6.5 inches

TB16



JUTE AND COTTON CHINDI HAND BAG

upper length – 14 Inches
lower length – 13 inches
height – 14 inches
handle – 7 inches

TB17



Leather handle jute tote bag (with gold cotton lurex)

upper length – 18 inches

lower length 13 inches

height – 13 inches

handle fall – 10 inches

bottom gusset – 13 inches x 5 inches

TB18



Colour & natural jute hand clutch

length – 12 inches
height – 8 inches
flap height – 6.5 inches



TB19



Silver lurex & natural jute hand clutch

length – 12 inches
height – 8 inches
flap height – 6.5 inches

TB20



Gold lurex & natural jute hand clutch and sling bag

length – 10 inches

height – 8 inches

flap height – 6.5 inches

TB21



SIZE – 12" WIDTH
15" HEIGHT
5" HANDLE DROP
MATERIAL – COTTON
COLOR – RUST

TB22



SIZE – 15" WIDTH
15" HEIGHT
11" HANDLE DROP
MATERIAL – COTTON
COLOR – NAVY, PINK, YELLOW,
ORANGE

TB23



SIZE – 11" WIDTH

15" HEIGHT

6" HANDLE DROP

MATERIAL – COTTON

COLOR – MIXED

TB24



MATERIAL – COTTON
COLOR – NATURAL

TB25



MATERIAL – COTTON
COLOR – NATURAL

TB26



MATERIAL – COTTON

COLOR – NATURAL, PINK, GREY

TB27



TB28



TB29



TB30



TB31



TB32



TB33



TB34



TB35



TB36



TB37



TB38



TB39



TB40



TB41



TB42



TB43



TB44



TB45



TB46



TB47



TB48



TB49



TB50



TB51



TB52



TB53



TB54



TB55



TB56



TB57